

FOCUS WORKSHOP – SITE VISIT MANAGEMENT COCKPIT WAR ROOM

OCTOBER 12, 2010 IN BRUSSELS, BELGIUM
KINDLY HOSTED BY SIEMENS BELUX



The Background

Siemens Belux started in 2000 a project to improve the effectiveness of management processes within Siemens Belux. A new Policy & Strategy process has been introduced, which is serving as the foundation for the steering and control process.



The Management Cockpit room, the physical representation of the new steering system at

Siemens Belux (a “**Corporate War Room**”), has brought more strategic focus in the management dialog and the quarterly controlling meetings and has increased efficiency (e.g. by significantly reducing the time needed for a quarterly “controlling meeting” with a business unit). Please have a look at the [interview with Guy Bourdon](#).

Objective of the Meeting:

- Information about the Management Cockpit War Room and about its implementation and use at Siemens Belux
- Exchange of experiences between the participants

Workshop Moderator: Jürgen Daum, Chief Solution Architect, SAP

Organizational Questions

SAP Business Solution Architects Group
Lydia Behrens-Ullmann
T +49 6227-7-46631
E lydia.behrens-ullmann@sap.com

Content-related Questions

SAP Business Solution Architects Group
Juergen Daum
M +49 171 308 5466
E juergen.daum@sap.com

Date

The meeting starts on October 12, 2010 at 10:00 am and will end at 03:00 pm.

Meeting Location

Siemens
Sq. Marie Curie, 30
Siemens Business Park
1070 Brussels, Belgium

The meeting will take place in the building 63 (main entrance) in the Forum.

The location is best suited to come from the airport – directly on the ring.

Hotel

For those who would like to arrive the evening before, we recommend:

Hotel Manors Premier

Chaussée de Charleroi, 100-106
1060 Brussels, Belgium
T +322 537 96 82
F +322 539 36 55
www.manorshotel.com

Please make your reservations directly with the hotel and ask for Siemens conditions.

